

The Oxtrot Artist Fact Sheet

DESIGN GUIDELINES

- Artists can submit up to three designs. Submission of design does not guarantee that it will be selected.
- Each design submitted must include an **Oxtrot Design Submission Form**. Designs not using the official templates will not be considered.
- Designs must not be political or derogatory.
- Design submissions should be true to color.
- Artists may paint and add sculptural elements to the approximately 7 feet long by 5 feet tall fiberglass ox statue.
- Sculptural elements cannot change the basic pose or form of the ox statue.
- No structural changes to the ox statue (cutting or removing parts of the base structure) will be allowed.
- Personal use of submitted designs will be limited to your portfolio. Designs can not be used for business or other promotional activities. (unless otherwise approved by The Crossing Arts Alliance)
- Artists are required to sign a contract assigning the rights for all designs used in the event to The Crossing Arts Alliance.
- Submitted designs will not be returned to the artist.
- All **Oxtrot** template designs must be submitted by Wednesday, January 30, 2008 to:

The Oxtrot
c/o The Crossing Arts Alliance
P.O. Box 348
Brainerd, MN 56401

DESIGN SELECTION PROCESS

- All artist designs must be approved by The Crossing Arts Alliance.
- Approved designs will be placed in a Design Book for sponsors to review and choose from.
- Artists may contract directly with sponsors, but all designs are subject to the same rules and approval process.
- Artists selected will be required to sign a contract for payment.
- **The Oxtrot** Auction will be held Saturday, September 6, 2008 (location to be determined) with proceeds benefiting the Crossing Arts Alliance.

Recommended Process and Material Information

General Information

Statues will be made of fiberglass.

Statues will be primed with automotive primer. Surface may require light sanding before paint application for best adhesion.

Artist will have approximately one month to complete their artwork on the statues.

Artist are responsible for transporting the Ox statue to and from the storage location, to their studio space.

The Ox statue is approximately 90lbs and can be transported in any regular sized truck. The Ox statue will fit through a 36" door.

Ox statues will be available for the artist to pick up mid March, 2008.

Ox statues need to be returned to storage location by mid April, 2008 for clear coat, attachment to bases and final prep before delivery to event locations.

Artists will need to provide their own space to work on the Ox statues.

Concrete bases will not be available with statues to paint. Arrangements can be made to paint the base or add attachments after the artist completes and returns the finished Ox statue.

The front right corner of the concrete base will be used for a permanent sticker.

Statues will be coated with an exterior grade acrylic clear coat following completion by artists. **(Please note: Oil based paints are not compatible with the clear coat we recommend. If you use these types of paints on your statue, please make a note notifying us not to clear coat.)**

Statues will then be taken to their final locations by the event organizers.

Ask questions and get help if you need it from other artists or event organizers.

Paint Information

Sketch your lettering and fix layout discrepancies BEFORE you start painting.

Exterior grade latex paint is recommended. This can be found at most hardware stores. Artist's acrylic paint will work as well.

Use the minimum amount of paint needed for even coverage. Excessively thick paint layers are more prone to cracking and peeling. When you're purchasing paint, we recommend buying the smallest quantity possible. Sample cans are a good option.

Avoid spray can paints. They do not react well with the clear coat.

Avoid watercolor and other re-workable paints.

DO NOT mix oil and water-based paint or paint water-based paints over an oil-based paint.

Avoid glossy paints. Clear coat sticks best to flat or satin finishes. Glossy clear coat is not used. Satin finishes photograph better.

Keep colors and materials around for future touch-ups.

Remove pencil marks BEFORE clear coat is applied.

Stickers, Decals and Appliqué Information

There should be NO wrinkles, lifting corners, etc. Larger appliqués are problematic. It is difficult to make them lay smooth on a curved surface. Eliminate ALL air bubbles! They expand in the heat. Jigsaw puzzle saver does work, as does other decoupage mediums, but they will eventually turn yellow in the sun so keep that in mind.

DO NOT rely on the clear coat to "Hold Down" stickers, decals or appliqués.

Attachment Information

Attached items must be fixed securely to the sculpture using industry accepted fastening methods so there is no movement possible. Consider toggle bolts, screw anchors, and long drywall screws for light objects. Try to use at least two or three fasteners per object. Always drill pilot holes. (Use Quality Hardware)

DO NOT RELY ON GLUE, DOUBLE STICK TAPE, STAPLES, THUMB TACKS, AND MOST IMPORTANTLY, DO NOT RELY ON THE PUBLIC BEING CAREFUL!

If you choose to use an adhesive, make sure it is rated for outdoor use. (Weather proof)
Ensure that the area where adhesives/glues are used is clean and dry! (Recommend scuffing an area to help adhesives grab.)

Attachments should be structurally strong.

Choose good materials that are durable and will endure the outdoor elements. (i.e. avoid using cardboard.)

Hats and other accessories should be positioned in a manner that does not let water accumulate. Strategically placed drain holes work well.

Artist will be responsible to replace or fix any attachment that does not hold up to the weather, is not properly attached or is damaged from normal exposure levels to the public.

Additional Copies of these forms and guidelines can be downloaded from The Oxtrot website. www.theoxtrt.com

Please contact the event Coordinator with any additional questions or concerns.

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